

# Bachelor of Business Administration (BBA)

## PROGRAM OVERVIEW

The Bachelor of Business Administration (BBA) gives students an in-depth theoretical and applied knowledge of the methods and practice of business and organisations, with an emphasis on management, innovation, entrepreneurship, and sustainability.

The program is designed to empower students to reach their full professional potential and stand out in a competitive job market.

LANGUAGE OF INSTRUCTION: English

DURATION: 4 years

### → Program Learning Outcomes

WITH THE COMPLETION OF THE BBA PROGRAM, STUDENTS ARE EXPECTED TO:

- Acquire vital skills in accounting, management, entrepreneurship, and technology
- Enhance analytical skills and become proficient in independent research
- Develop transferable skills such as communication, problem-solving, leadership, and seizing opportunities
- Practice ethical conduct, professionalism, adaptability, and social responsibility
- Learn to initiate and manage personal businesses or assume managerial or leadership roles in organizations

STUDENTS HAVE THE OPTION TO SELECT ONE OF THE BELOW TRACKS:

1. Accounting and Finance
2. Business Analytics
3. Strategic & Digital Marketing Management

The program is nationally accredited by CYQAA and recognized by KYSATS.



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### Admissions Requirements

- High school leaving certificate
- English language certificate (IELTS or TOEFL)
- Satisfactory personal statement on application



### Enrolment and Induction

Students joining the University of Limassol, become part of the UoL family, where they can expect to receive personal attention and enjoy a friendly, supportive and welcoming environment. Receiving personal attention right from the very beginning makes you feel at home away from home.

Are you ready to take your business skills to the next level? Apply now and join a growing community of professionals who are shaping the future of business.

The University of Limassol grants a number of competitive scholarships based on academic criteria and subsidised tuition fees on socioeconomic criteria.



REQUEST MORE INFORMATION

CONTACT US

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