



Master of Science (MSc) in Green and Digital Management

PROGRAM OVERVIEW

The Master of Science (MSc) in Green and Digital Management has been created in response to the challenges presented to modern organizations and the new generation of managers by two powerful global trends: green transition and digitalization. New challenges demand new perspectives and knowledge as well as enhanced managerial skills and competencies.

Our graduates will be equipped to move into digital management careers where they are able to bridge the gap between business-people and technology-people, pushing forward innovative practices that organisations need to employ to respond to current challenges, in particular environmental and sustainability challenges.

LANGUAGE OF INSTRUCTION: English

→ Program Learning Outcomes

- **Managerial Development:** Cultivate a professional mindset for creative solutions, entrepreneurship, and lifelong learning
- **Digital Transformation:** Lead digital shifts in business and non-profits with a focus on eco-innovation
- **Green Leadership:** Drive green transitions with sustainable management and business innovation
- **Corporate Responsibility:** Uphold corporate social responsibility and sustainability principles
- **Financial Acumen:** Employ economic and financial tools for value creation in the workplace
- **Analytical Decision-Making:** Utilize strong research skills for managerial decisions in a dynamic economy
- **Data-Driven Problem-Solving:** Combine quantitative techniques and critical thinking for management challenges
- **Modern Marketing:** Engage in customer-centric, data-driven marketing strategies

STUDENTS HAVE THE OPTION TO SELECT ONE OF THE BELOW TRACKS:

1. Digital Marketing
2. Oil & Gas Management
3. Circular Economy

The program is nationally accredited by CYQAA and recognized by KYSATS.



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Admissions Requirements

- Bachelor's degree from an accredited university
- English language certificate (IELTS or TOEFL)
- Satisfactory personal statement on application
- Strong quantitative background



Enrolment and Induction

Students joining the University of Limassol, become part of the UoL family, where they can expect to receive personal attention and enjoy a friendly, supportive and welcoming environment. Receiving personal attention right from the very beginning makes you feel at home away from home.

Are you ready to evolve? Apply now and join a growing community of professionals who are shaping the future of business.

The University of Limassol grants a number of competitive scholarships based on academic criteria and subsidised tuition fees on socioeconomic criteria.



REQUEST MORE INFORMATION

CONTACT US

CYPRUS

UoL Limassol Campus

92 Agias Fylaxeos, 3025 Limassol, Cyprus
T: 77 77 24 46

GREECE

Athens Office

9 Kanari Street, 10671, Kolonaki, Athens, Greece
T: 210 339 26 62

Email: admissions@uol.ac.cy



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