

Course title	Final Thesis				
Course code	GTS1708				
Course type	Special Background/Core				
Level	Master (Level 7)				
Year / Semester	2 nd / 3 rd				
ECTS	20	Lectures / week	6 in total (distance learning)	Laboratories /week	-
Course purpose and objectives	<p>The MSc Green Transition and Sustainable Development program requires the writing of a thesis. The purpose of the thesis is both to test the students’ ability to use the tools and concepts provided during their previous studies as well as to help them further improve their abilities in writing such a document.</p> <p>The completed thesis is a professional document, which sets out the author’s proposals for implementing major change. It is a challenging academic work with demanding specifications and objectives, which must satisfy the requirements of the postgraduate level of study in terms of (a) knowledge, (b) research methodology, and (c) scientific writing skills.</p> <p>The project/thesis has to be based on empirical research (archival, experimental, technical, field research, etc.). It should have the following general structure:</p> <ol style="list-style-type: none"> 1. Introduction: topic, objectives and significance of the research 2. Literature review 3. Description and justification of the research methodology 4. Gap 5. Presentation and analysis of the research data 6. Discussion of findings and results 7. Conclusions 8. Bibliography <p>As a general rule, the author of a thesis may use existing research data, ideas and theories related to the topic, already produced by other researchers, but must nonetheless provide an original processing, analysis, critical review and verification of the above, in order to personally contribute to the scientific area of the project.</p> <p>Interactive activities will help the students build the projectidea/thesis step by step receiving feedback from the instructors, from peers or other business stakeholders.</p> <p>Specifically, the objectives of the module are the following:</p>				

	<p>Objective 1: To explore the purpose, process, and problem-solving potential of applied business research.</p> <p>Objective 2: To choose a research topic for further investigation</p> <p>Objective 3: To create a comprehensive Introduction</p> <p>Objective 4: To develop a literature review by systematically reviewing and evaluating relevant research, theories, and bibliography</p> <p>Objective 5: To identify an organization's current state in relation to Green Transition and Sustainable Development, by articulating research aims, questions, and objectives based on the identified gap between the present situation and future goals</p> <p>Objective 6: To explain the purpose and application of various research methods, select appropriate designs for specific research objectives, and suggest improvements to enhance the quality of the research</p> <p>Objective 7: To plan and implement a methodology design, including primary data collection</p> <p>Objective 8: To present and analyse data appropriately</p> <p>Objective 9: To critically evaluate and interpret research findings and theoretical frameworks, synthesize results and identify patterns</p> <p>Objective 10: To craft meaningful conclusions, implications and recommendations</p> <p>Objective 11: To ensure clarity, coherence, and consistency</p> <p>Objective 12: To present the Project effectively</p>		
Learning outcomes	<p>After completing this module, the student should be able to:</p> <ol style="list-style-type: none"> 1. Transform an original idea into a final project. 2. Critically review existing research. 3. Apply advanced academic writing skills and procedures. 4. Consistently reference academic & non-academic sources 5. Collect primary and secondary data relating to their research 6. Analyze empirical data using appropriate quantitative and qualitative methods. 7. Interpret results in order to provide solutions to business in relation to Green Transition and Sustainable Development 8. Critically evaluate results on legal and ethical grounds. 		
Prerequisites	All the courses of the first two semester	Required	-
Course content	<p>The content of the course is as follows:</p> <ul style="list-style-type: none"> ● General overview and guidelines ● Choosing the research topic ● Introduction ● Literature Review and Bibliography ● The Gap Between Current Sustainability Practices and Future Green Transition Goals: Articulating Research Aims, Questions, and Objectives ● Research Methodology ● Implementation of Methodology and collection of Data 		

	<ul style="list-style-type: none"> ● Presentation and Analysis of Data ● Discussion of Findings, and Results ● Conclusions ● Final Editing ● Presenting the Project
Teaching methodology	<p>The integration of Microsoft Teams and Moodle in our distance learning programs ensures a robust and interactive learning environment that meets the needs of modern learners. Microsoft Teams facilitates real-time communication through live sessions, screen sharing, and collaborative tools such as whiteboards and breakout rooms, enhancing student engagement and fostering dynamic discussions. Meanwhile, Moodle serves as a comprehensive Learning Management System, offering structured access to course materials, assessments, and discussion forums. This combination of synchronous and asynchronous tools supports effective teaching and learning, enabling flexibility, accessibility, and high-quality education delivery. Our approach aligns with global standards for online learning, emphasizing both technological innovation and pedagogical excellence.</p>
Language	English

