



Master of Science  
(MSc) in **Green**  
& **Digital Management**

On Campus

# Welcome to UoL!

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## Education with Vision, Research with Impact!

The University of Limassol (UoL) is a modern, international university committed to academic excellence, innovation, and meaningful engagement with society and industry. Building on the educational legacy of CIIM, UoL fosters an environment in which knowledge, collaboration, critical inquiry, and initiative can flourish.

Through forward-looking academic programmes, research with practical and societal impact, and dedicated support throughout the student journey, UoL equips graduates with the knowledge, skills, and adaptability required to respond to the opportunities and challenges of a changing world.



## Limassol: A Gateway to Opportunity

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Limassol is an international and outward-looking city where entrepreneurship, shipping, technology, and financial services converge to create a dynamic professional environment. Its diverse international business community offers valuable opportunities for industry engagement, networking, applied learning, and professional development.

At UoL, engagement with the city and industry forms an integral part of the educational experience. Students benefit from an ecosystem that connects academic knowledge with professional practice and future career opportunities.



# A Vision for a Sustainable Future

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The University of Limassol's new campus is being designed as an open, contemporary environment that supports teaching, learning, research, and collaboration. With sustainability, technological innovation, and human interaction central to its design, the campus will bring together students, academic staff, professionals, and the wider community.

More than an infrastructure project, the new campus represents a long-term investment in the future of higher education and the development of a vibrant academic community with a lasting contribution to Limassol, Cyprus, and beyond.



## Ever Evolving

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“Ever Evolving” encapsulates UoL’s approach to higher education: a commitment to curiosity, adaptability, and continuous improvement. UoL continually develops its academic programmes, research activities, and partnerships to respond to the evolving needs of students, society, and the wider global environment.

For UoL, evolution means more than change. It reflects a commitment to advancing knowledge, preparing graduates for professional success, and generating a positive and lasting impact on society.

# Master of Science (MSc) in Green & Digital Management

On Campus



## Program Overview

The **Master of Science (MSc) in Green and Digital Management** has been created in response to the challenges presented to modern organizations and the new generation of managers by two powerful global trends: green transition and digitalization. New challenges demand new perspectives and knowledge as well as enhanced managerial skills and competencies.

To combat climate change and environmental degradation, organizations need new, resource-efficient growth strategies aligned with sustainability principles. More and more companies globally are joining what has been termed as 'decarbonizing megatrend.' Policymakers in EU have set the goal to become the first climate-neutral continent by 2050 – having adopted a comprehensive action plan for a just and inclusive transition to green economy.

Digitalization is the use of digital technologies to change a business model and generate new revenue streams and value-creating opportunities. To recover from disruptions of traditional business models or to anticipate such disruptions, successful companies undergo a digital transformation. It is the process of moving to a digital business, leveraging digital information technology to entirely transform a business' processes – evaluating and reimagining the way we do business. New technologies, digitalization of everything, and a green-economy approach change the business environment perspective and strategy. If a business wants to remain competitive in the market, delivering green products and services at the same time, they must change their management approach.

Our graduates will be equipped to move into digital management careers where they are able to bridge the gap between business people and technology people – pushing forward innovative practices that organisations need to employ to respond to current challenges, in particular environmental and sustainability challenges.

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The program is nationally accredited by **CYQAA** and recognized by **KYSATS**.

**Language of Instruction:** English

**Mode of Delivery:** On Campus

## Admissions Requirements

1. Bachelor's degree and transcripts from an accredited program. In terms of GPA, we expect 2.2 and above from UK schools, 3.0 and above from US schools, and 6.5 and above or the equivalent from Cypriot and Greek Universities and colleges. Candidates with a lower grade than the above, might be admitted if they have compensatory strengths in terms of work experience or other accomplishments (for example, CFA, ACCA, or ACA).
2. Native speaker of English or graduate of a high school or university where the language of instruction is English, or IELTS with a score of at least 5.5, or TOEFL with a score of at least 250 (computerized) or 550 (conventional), or Password-Plus 5.5.
3. Satisfactory quantitative skills as evidenced by the quantitative courses they have taken during their Bachelor's degree study.
4. A personal interview is an integral part of the selection process. The interview and documents providing evidence of the above qualifications are used as the basis for evaluating candidates. In cases where applicants have graduated from unfamiliar programs or universities, a GRE/GMAT examination score may be required.
5. Knowledge of English language.

## Program Requirements

The European Credit Transfer and Accumulation System (ECTS in short) is a tool of the European Higher Education Area for making studies and courses more transparent. It helps students to move between countries and to have their academic qualifications and study periods abroad recognized. The credits below are based on the ECTS.

**To graduate, students are required to earn 90 credits as follows:**

- 72 credits from taught core courses,
- 18 credits from taught elective courses or
- 18 credits from an 8,000-word Thesis.

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## Program Learning Outcomes

- Develop skills and attitudes of a professional manager focusing on creative and positive solutions, entrepreneurial initiatives, and continuous learning.
- Integrate theory and practical application to drive digital transformation of businesses and non-profit organizations with emphasis on eco-innovation.
- Demonstrate the ability to contribute to the green transition process through green management leadership, business innovation, and green entrepreneurship, for the benefit of the organisation, its stakeholders, and society at large.
- Implement corporate social responsibility and follow sustainability principles.
- Apply economic principles and financial analysis tools to contribute to the value creation process at the workplace.
- Develop strong analytical and research skills and use them to make competent managerial decisions in the volatile economic environment.
- Use data and quantitative techniques along with a critical approach in solving real-world management problems.
- Effectively employ different marketing activities focusing on the customer-centric and data-driven marketing.

## Program Requirements

### Core Courses

#### Analytical Tools

|              |                                             | Hours | ECTS |
|--------------|---------------------------------------------|-------|------|
| <b>GD500</b> | Management Theories & Applications          | 28    | 6    |
| <b>MA565</b> | Foundations of Accounting & Finance         | 21    | 4.5  |
| <b>GD520</b> | Economics for Managers                      | 21    | 4.5  |
| <b>GD530</b> | Qualitative & Quantitative Research Methods | 35    | 9    |
| <b>HR495</b> | Ethics, CSR & Sustainability                | 28    | 6    |
| <b>GD550</b> | Marketing Management                        | 28    | 6    |

#### Digital Tranformation

|              |                                                       |    |   |
|--------------|-------------------------------------------------------|----|---|
| <b>AT600</b> | Digital Transformation of Businesses & Organizations  | 28 | 6 |
| <b>BI395</b> | Foundations of Business Information Technology        | 28 | 6 |
| <b>GD320</b> | Digital Business Tools & Digital Business Development | 28 | 6 |

#### Green Transition

|              |                                                |    |   |
|--------------|------------------------------------------------|----|---|
| <b>GD590</b> | Green Transition of Businesses & Organizations | 28 | 6 |
| <b>GD600</b> | Green Business Management & Leadership         | 28 | 6 |
| <b>GD610</b> | Green & Digital Entrepreneurship & Innovation  | 28 | 6 |

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## Program Requirements

### Elective Courses

#### Digital Marketing Track

|              |                                                                                                       | Hours | ECTS |
|--------------|-------------------------------------------------------------------------------------------------------|-------|------|
| <b>MB745</b> | Digital Marketing                                                                                     | 28    | 6    |
| <b>BI420</b> | Python Programming                                                                                    | 28    | 6    |
| <b>BI130</b> | Web & Social Media Analytics (requires BI420-<br>Programming for Business Analytics as pre-requisite) | 28    | 6    |

#### Circular Economy Track

|              |                                                                                                                                                                                                                 |    |   |
|--------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|---|
| <b>GD660</b> | The Circular Economy & Sustainable Development<br>(requires as pre-requisite GD590 Green Transformation<br>of Businesses & Organizations)                                                                       | 28 | 6 |
| <b>GD680</b> | ESG: Environmental, Social & Corporate Governance                                                                                                                                                               | 28 | 6 |
| <b>GD700</b> | Innovations & Business Models for the Circular Economy<br>(requires as pre-requisite GD590 – Green Transformation<br>of Businesses & Organizations & GD660 – The Circular<br>Economy & Sustainable Development) | 28 | 6 |

## Elective Courses

### Oil & Gas Management Track

Hours

ECTS

|              |                                                    |    |    |
|--------------|----------------------------------------------------|----|----|
| <b>GD650</b> | Oil & Gas Finance, Accounting, & Green Management  |    |    |
|              | (requires Foundations of Accounting & Finance      |    |    |
|              | as pre-requisite)                                  | 28 | 6  |
| <b>GD670</b> | Oil & Gas Law, Contracts & Dispute Management      | 28 | 6  |
| <b>GD690</b> | Sustainable Energy: Economics, Policy & Management | 28 | 6  |
| <b>GD900</b> | Final Project (Thesis) of 8,000 words              |    |    |
|              | on Management Issues                               | -  | 18 |

OR

|                                               |  |   |    |
|-----------------------------------------------|--|---|----|
| <b>Corporate Live Case Project (Elective)</b> |  | - | 18 |
|-----------------------------------------------|--|---|----|

Join the  
**#changemakers**

**Request more information / Contact us**

#### **CYPRUS**

##### **Campuses**

92 Agias Fylaxeos, 3025 Limassol  
171 Leoforos Archiepiskopou Leontiou A, 3020 Limassol  
52 Leoforos Archangelou Michael, 2410 Egkomi, Nicosia  
T: 77 77 24 46

#### **GREECE**

##### **Athens Office**

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